

SEO & Internet Marketing Service Agreement

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CDG Marketing & Web Design
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SEO & Internet Marketing Service Agreement

Why You're Here

Where You Want To Be

Other Details

Yur SEO & Internet Marketing Plan Includes:

1. **Edit , up to pages** for SEO optimization.
2. **Local Page Tagging.** We include underlying “schema” code to tell the search engines who you are, what you do, how to reach you and where you're located in a format that they can understand.
3. **Install SEO Tools.** We install plugins that help you get found by the search engines: 1) by creating a sitemap and telling the search engines to come have a look around, 2) by programming the site to use meta content to describe your pages for indexing and display on the search engines, and 3) We also set up Google Webmaster Tools and manually submit your sitemap to both Google and Bing!
4. **Set up and install Google Analytics code.** We'll create an analytics account and install the relevant code so that we can track how people find your site and what they do when they get there. *You will have full access to the information.*
5. **Social Media.** We will add links to any social media accounts you may have, as well as include 'sharing' links on the pages of your site (both are optional, but recommended). We will also update Google, YouTube, and Facebook pages to match your brand and include links back to your website.
6. Your package includes the following important services:

Why I'm The Best For The Project

I'm not only well versed in website development, I've built scores of websites using WordPress and am also highly skilled in local marketing and SEO. I understand technology and have been a graphic designer for over 30 years. I take great pride in keeping up with the industry and it's continual changes.

Over the past several years, I've helped many small businesses migrate sites to WordPress or create new sites from the ground up. Any of my current clients would be happy to give you a reference.

I've been a professional graphic designer for over 30 years and have worked with hundreds of small businesses in increasing sales and profits. While I could keep my nose in the computer and just do design and coding, I've always felt compelled to offer suggestions to improve the WHOLE business. It's paid off! My customers' bottom line has always improved and I get free word-of-mouth advertising. If I think you're making a bad marketing decision I will always tell you (and you are free to ignore my advice, too).

Costs and other specifics

This project will likely take approximately for development. The timing is based on prompt communication. If we ask for clarification, feedback, photo choices, etc., and you do not respond, we can't get the work done in a timely fashion.

The SEO & Internet Marketing Package price has a \$ setup fee, then \$ per month, **for a minimum of months**



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