

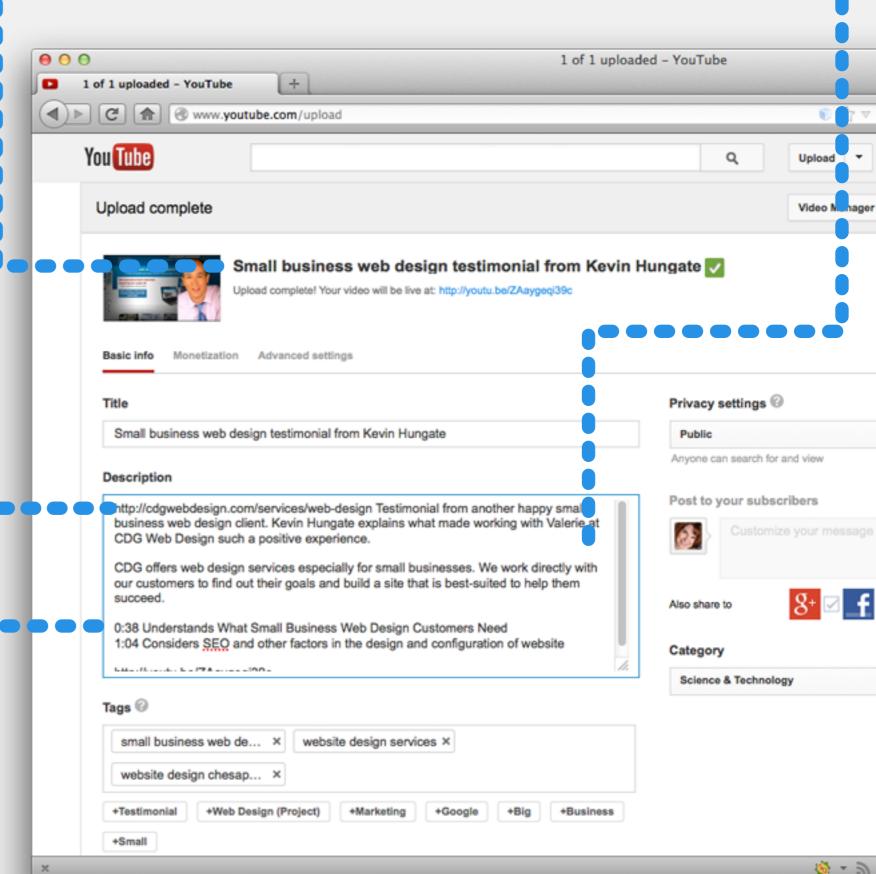
SEO Cheat Sheet



Add link to your website (lead capture page) at the beginning & ending of your description.

3

Add keyword in description multiples times naturally in 4 or 5 sentences:



Add time stamps with keywords worked into them

Add keyword annotation in video

terms apposition links

Info and utings Enhancements Audio Annotations Captions

anall business web design testimonial from Kevin Hungate

Small business website customer Kevin Hungate

(i) 0:09 / 2:37

Make the name of your video your keyword before uploading

For small business web design services, vis. http://cdgwebdesign.com/services/web-design

Impact

Start

End

0:02:11.9

0:02:37.0

Add a manual transcript to your video (keyword rich!)

CC

Always end video with a call to action:
What do you want viewers to do?

Say your keyword in the first 30 seconds of the video (for autocaptioning)

8

For more great ideas visit cdgwebdesign.com